The Opportunity Ahead

How to find success with AI

DEVSOURCE
Technology Solutions

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You take care of your business. We'll take care of your technology.

TRUSTED LOCAL PARTNER SINCE 2001

Based in Murray, KY
serving Western KY, TN, & beyond

Rated 9.89/10 with 8,500+ reviews

ENTERPRISE-GRADE IT FOR YOUR TEAM

Servicing companies
with 10's to 1,000's of employees

Deep industry expertise

COMPREHENSIVE AND SECURE SOLUTIONS

Managed IT, Cybersecurity,
VoIP, Web Design

Local people with Enterprise tools

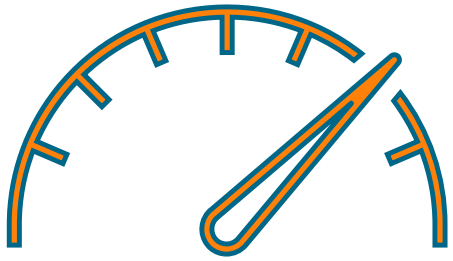
And now, we're bringing AI to the table too.

SOMETHING SHIFTED

What's changed?

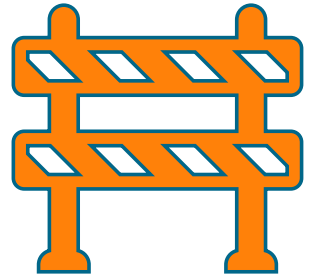
INFRASTRUCTURE

Cloud, compute, and data came together at scale.



SPEED GAP

Teams using AI are moving materially faster than those that aren't.



BARRIER TO ENTRY

You don't need a data science team. You need curiosity and good prompting.

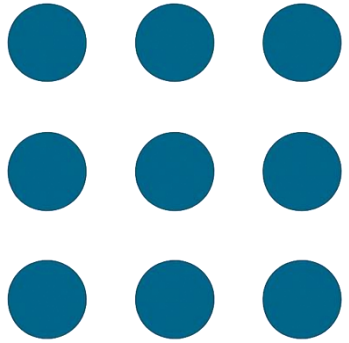
What's actually happening?

RISK

Shadow AI, inconsistent use, data concerns no one is addressing

REWARD

The teams getting it right are compressing weeks into days



REALITY

Most orgs are somewhere in the messy middle

What's possible

SPEED

Proposals drafted in hours *not days*

First drafts, formatting, and pulling prior language automated. Quality stays up. Time investment drops dramatically.

EFFICIENCY

Research in an afternoon *not a week*

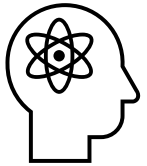
Competitive landscape, regulatory review, market context compressed from days into hours with the right approach.

QUALITY

One consistent voice *across everything*

Every email, report, and proposal sounds like it came from the same organization, regardless of who wrote it.

RESILIENCE



Knowledge that stays *when people leave*

Capture what lives in your best people's heads. Make it available to the whole team. That's the resilience story.

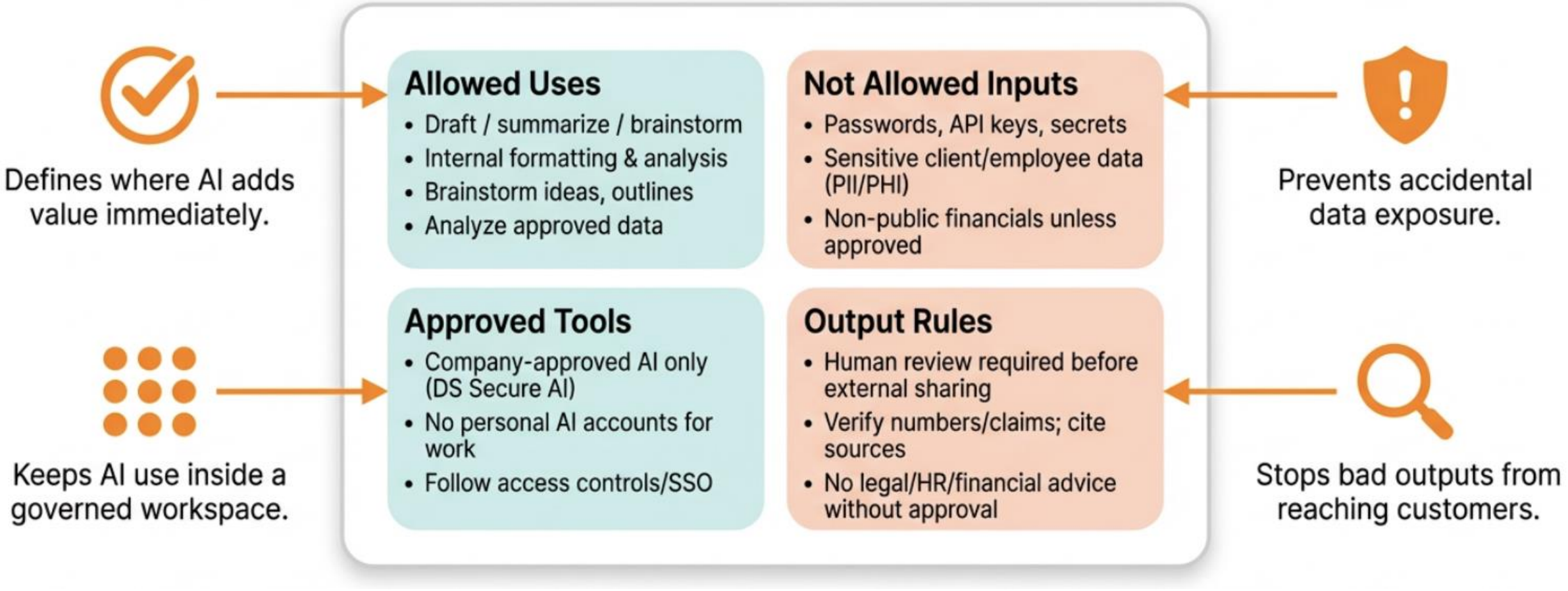
HOW SMART ORGS DO IT

DS Secure AI
POWERED BY HATZ.AI

How to think about AI

- Copilot, not autopilot
  - You stay accountable and review before it ships
- Repeatable beats clever
  - Templates + workflows outperform one-off prompts
- Guardrails enable speed
  - Clear rules + the right tool let people move fast safely

Acceptable AI use policy blueprint



If you don't set the rules, your team will.

Crawl → Walk → Run

CRAWL

Easy wins

Adopt AI policy

Use secure chat

WALK

Repeatable expertise

Build your first agent

RUN

Workflows + apps

Multi-step, integrated processes

AI won't replace your team.

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But…
A team that knows how to use AI will replace a team that doesn't.

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